Comprehensive knowledge models for technical structures of the Oracle Commerce Cloud

Personalized online shopping experiences in powerful online store

With Oracle Commerce Cloud, companies can set up and manage a powerful B2B online store. Customizable templates enable an individual shopping experience for B2B customers. Numerous features such as simple inventory management, the storage of price scales and product recommendations characterize the intuitive and easy handling. Oracle Commerce Cloud supports companies in achieving their sales goals with a powerful sales platform that can be easily accessed with all end devices.

Comprehensive process and application knowledge

With Horus BP4 Commerce, the user or application expert receives an easy-to-use knowledge-based system, which is obtained as a service from the Horus Public Cloud. The Horus Knowledge Explorer provides comprehensive business process knowledge for the relevant Oracle application modules. The access for the users is target group oriented and related to the respective purpose of use. This also applies to the possibilities for invaluable knowledge exchange within the company.

Components of the knowledge product BP4Commerce

An extensive knowledge base is the core of Horus BP4 Commerce and allows the user a profound insight into the functional structures of Oracle Cloud Applications. This knowledge base consists of easily comprehensible, logically linked models that provide different perspectives on the user-relevant aspects of Oracle Cloud Applications.

The core consists of the following modeling components:

- Inventory management
- Template setup
- Product recommendations

Oracle Commerce Cloud

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