

## Business Modeler

### Agile digitalization through collaborative process design

Horus Business Modeler is the first professional social BPM (Business Process Management) tool for modeling, analyzing and improving business processes of a modern networked business community. The tool covers the entire lifecycle of a business process, from its initial idea to its design, use and maintenance of the process. Modeling with the Horus Business Modeler is done „through method“.

Thanks to this well-founded approach, business processes are viewed from different angles. The Method defines several phases and in doing so leads the way from the first project idea to the finished business process model. The tool enforces the method where necessary, while allowing so many degrees of freedom that even business process experts feel comfortable at all times.

#### Digital Twin through holistic modeling

With the Horus Business Modeler, business processes are mapped through activities and object stores in the form of process models. Different levels of detail within processes can be displayed through level logic. By assigning different components and documents, business process models can be extended to create the prerequisite for a Digital Twin and a resilient enterprise.

Powered by Horus



## Key elements

### Process Modeling — Business Objects Structured at a Glance

The focus of process modeling is the structured visualization of business objects. These are documents, data objects, messages, as well as material goods such as products, which are necessary for a holistic definition of the processes. In a comprehensive business process model, the business objects from an object model are linked to the respective object stores in the process model.

### Process analysis — resilience through planning

Horus process models in combination with reports allow the identification and elimination of bottlenecks and weak points as early as in the planning phase. Decisions regarding process outsourcing, personnel deployment, investments or process changes can be made based on the multiple components of the tool.

### Organizational modeling — from business units to employees

Organizational modeling, an essential component of meaningful business analyses, includes all activities that are usually performed by Human Resources. The Business Modeler assigns these resources to dedicated organizational units, even across hierarchies and departments, thus ensuring the necessary transparency for fast action.

## Various model types for flexible use

Established and predefined models guarantee agile and efficient business processes. A selection of our models:

- Context Model
- Objectives Model
- Risks Model
- Organization Model
- Technical Resources
- Tests Scenario
- Objects Model
- SWOT-Model
- Key Figures Model
- Human Resources
- Roles
- Strategies Model
- Procedures Model
- Supply & Services

## Convincing features

Basic components such as collaborative working, creating digital twins or GDPR compliance ensure simple and quality-driven process modeling. Flexibility is provided thanks to diverse model types with high degrees of freedom. Translation functions, storage of stylesheets, sophisticated refinement concepts of complex processes and much more is offered by the comfort functionality for extensive modeling. Practical extras like the export of processes into a document or defined process knowledge in the form of models for all common business areas provide efficiency. The Horus Business Modeler is a tool that universally integrates modern process management into everyday business in times of digitalization.

**Horus Business Modeler**  
Agile-innovative-practical

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