

BP4Apps Commerce



Oracle Service Cloud Insight for Users & Application Experts

Horus BP4Apps stands for “Business Processes for Oracle Cloud Applications” and provides comprehensive process and application knowledge for the Oracle SaaS product portfolio.

Personalized online shopping experiences in a powerful online store

With Oracle Commerce Cloud, companies can set up and manage a powerful B2B online store. Customizable templates enable an individual shopping experience for B2B customers. Numerous features such as simple inventory management, the storage of price scales and product recommendations characterize the intuitive and easy handling. Oracle Commerce Cloud supports companies in achieving their sales goals with a powerful sales platform that can be easily accessed with all end devices.

Comprehensive process and application knowledge for Oracle Commerce Cloud

With Horus BP4 Service, the user or application expert gains an easy-to-use, knowledge-based system which can be obtained as a service from the Horus Public Cloud.

In the private Horus Community Portal, extensive business process knowledge is made available for the relevant Oracle application modules. The user community gains access to the tool in a target-group-friendly way and with regard to the respective intended use. The same applies to the possibility of exchanging invaluable knowledge within the user community.

Components of the knowledge product BP4 Service

An extensive knowledge base is the core of Horus BP4 Service and allows the user a profound insight into the functional structures of Oracle Cloud Applications. This knowledge base consists of easily comprehensible, logically linked models that provide different perspectives on the user-relevant aspects of Oracle Cloud Applications.

The core consists of the following modeling components:

- Inventory management
- Template setup
- Product recommendations



Extensive knowledge models for functional structures of the Oracle Commerce Cloud

Commercial Framework

The price of BP4 Commerce is determined according to the Oracle Field Service Management Cloud services licensed for the customer as follows:

Volume class	Millions \$ revenue	Jährliche Subskriptionsgebühr
I:	≤ 10	EUR 2.800,00
II:	11 - 75	EUR 5.600,00
III:	> 75	EUR 8.400,00

The scope of delivery includes the respective licensed knowledge models as well as the use of the Horus repository and the Horus Private Community as a service from the Horus Public Cloud. The Horus Public Cloud is hosted in a German data center.

Licensing

BP4Apps products contain product-specific knowledge models including reference processes, user instructions and test cases. Cloud licenses of the product "Horus Private Community" with the restriction of an exclusive use with BP4Apps are included in the distribution package.

The purchase of Horus Cloud Services is based on a cloud service contract of Horus software GmbH. The customer agrees to the terms valid at the time of acquisition. The minimum contract period is 3 years. After that, it is automatically renewed each year.

References

The listed products are trademarked and are property of the trademark owners. For our cloud infrastructure, we rely on renowned providers like Oracle (<https://cloud.oracle.com/home>) and Hetzner (www.hetzner.de).