

Horus Social BPM

Increased efficiency of daily routines by collaboratively creating business process models.

Social BPM – knowledge from all sides

Since Web 2.0 has been introduced, the internet has been exploding to a social space. Everybody has the possibility of spontaneously partaking in knowledge or sharing their own knowledge. This social space can also be applied to business process management (BPM): Social BPM. For a long time, BPM has counted as a one man job, carried out by a single, usually external expert. Further knowledge carriers would entirely operate in the background. A great deal of knowledge, ideas or proposals other participants could have actively provided was lost. For that reason, Social BPM has taken root. Other knowledge carriers get involved and have the possibility to map their own structures and processes and, in doing so, can actively introduce their own knowledge. This leads to an incorporation of all parties within and outside of the company. Ideas and innovations as well as different expert knowledge have direct influence on the processes. Social BPM embraces social networking, communication and collaboration in the mapping and optimization of business processes. By reworking the single processes with a structured and collaborative approach, they can be adjusted in an optimized and expedient way

Use of modern communication technologies

The communication takes place via modern technologies, for example social media for cooperation (such as Skype for Business, portal platforms etc.). The aim is to create clear, representative process models in order to enable an increased efficiency of daily routines.

Collaborative modeling: Horus Social Labs

In order to collect practical experiences in the collaborative development of process models and discover different tools, Horus offers the so-called Social Labs (Horus Social BPM Lab, Horus Social Innovation Lab, Horus Social GRC Lab). The aim of these labs is to face the practical challenges of daily BPM routines with the help of expert support.

The labs are meant to offer employees and interested parties dealing/involved with the subject of business processes and knowledge management the opportunity to get to know the software and the individual tools and gain first insights into business process modeling.

Apart from the offer for companies and enterprises, the Social Labs are also available within the context of the Horus Endeavor program for the networking and further development of Horus in cooperation with leading research institutions and universities. This free offer is especially directed towards students getting into contact with the Horus Business Modeler and for this reason particularly addresses universities and higher education institutions, both nationally and internationally.

Horus Social Labs always follow the same principle: the participants partake in a case study as employees of fictional SOWU Enterprise, a striving software company that distributes IT applications for mobile devices. With locations all around the globe, every team has their own processes that are not linked to each other. The aim of the workshop is to rethink the individual countries and together find and model a uniform solution. The entire process is then documented in a report.

An exemplary lab agenda within the Endeavor Program:

Lab Agenda

Part 1	Methods and tool training
Part 2	CEO conference and start of the case study
Part 3	Reworking of local processes to a global process
Part 4	Process optimization based on the case of the USA location through process simulation

Win-win-win: benefits on all sides

With Social Labs, everyone profits. Students gain first insights into practice. This affinity to practice is crucial and is going to be highly appreciated in further professional live. Thanks to the broad Horus Endeavor network, universities gain the possibility to establish contact with other national and international universities and companies. At the same time, Horus provides free professional software tools that can be directly applied to the study contents. At the same time, Horus profits from valuable feedback on functionalities and usability, which has direct influence on the development of the products and contributes sustainably to their improvement.

Commercial Framework

Licensing

Named User (at least 5)

Horus Alliance

Horus Alliance Partner on the Web : www.horus.biz/de/partner

References

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Our partner for the cloud infrastructure: www.hetzner.de